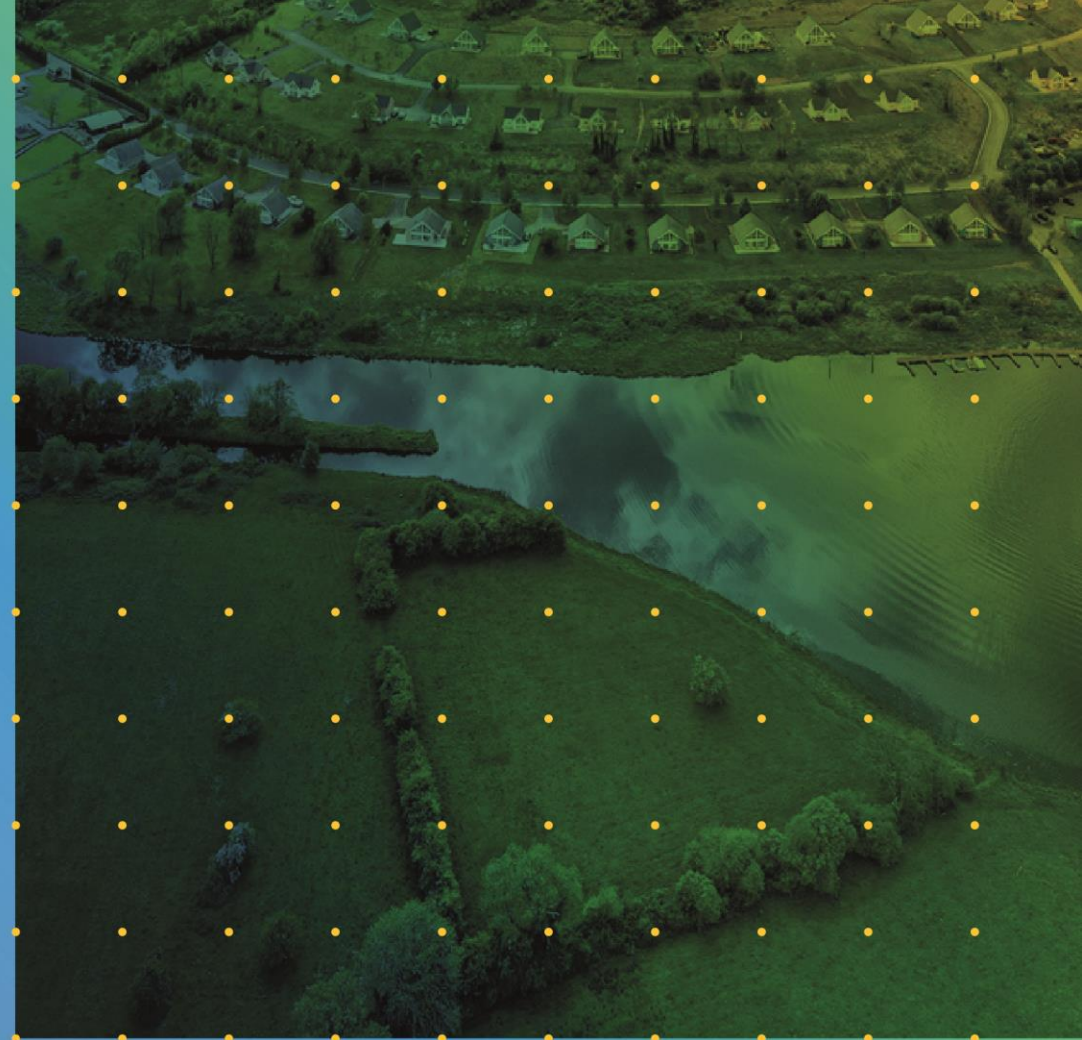




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ADVISORY COUNCIL
MEETING 6 | DECEMBER 11TH, 2023



AGENDA -

Chair Designate: Alan Keegan

Agenda Item	Time	Owner	Speaker
Welcome & actions update	10.30 - 10.40 am	10 mins	Alan Keegan
Year in Review <ul style="list-style-type: none">• Key developments in 2023	10.40 - 11.05 am	25 mins	Alan Keegan & Gerry Noone
Update on Storage	11.05 - 11.25 am	20 mins	Gerry Noone
Coffee break	11.25 - 11.40 am	15 mins	
Beat the Peak Business	11.40 - 11.50 am	10 mins	Carol Murphy
Blueprint for Flexible Demand in Markets	11.50 - 12.15 pm	25 mins	Dr. Ellen Diskin & Alan Keegan
AOB / Round table discussion	12.15 - 12.45 pm	30 mins	All

GENERAL HOUSE KEEPING

Transparency

- Minutes being recorded and will be published on the stakeholder forum and made available to general public
- Presentations will be published in the stakeholder forum and made available to general public

Stakeholder forum link : ([Our Advisory Council \(esbnetworks.ie\)](https://www.esbnetworks.ie))

Questions



If joining us virtually please raise your hand or drop questions into the chat function

Please note over the course of the year there may be open procurement processes so there may be aspects of the programme we will not be in a position to discuss.

Welcome



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Advisory Council Meeting 5 Minutes & Actions Sign off

Meeting Minutes found here: Action Log: https://www.esbnetworks.ie/docs/default-source/publications/advisory-council-5_minutes.pdf?sfvrsn=57123ede_5

Item	Topic	Detail	Status	Progress
1	Pricing Approach	Analysis regarding the €444 figure to be shared (dependent on advice from procurement).	In Progress	NN,LC Programme to confirm whether the pricing analysis paper that was submitted to the CRU can be shared with members of the Advisory Council.
2	Bespoke workshops as part of call for input	Bespoke workshops to be scheduled re. call to input	In Progress	

Year In Review



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Year In Review



Why are we here?



What's changing



What have we
done?



What's next?

Year In Review



Why are we here?



What's changing?

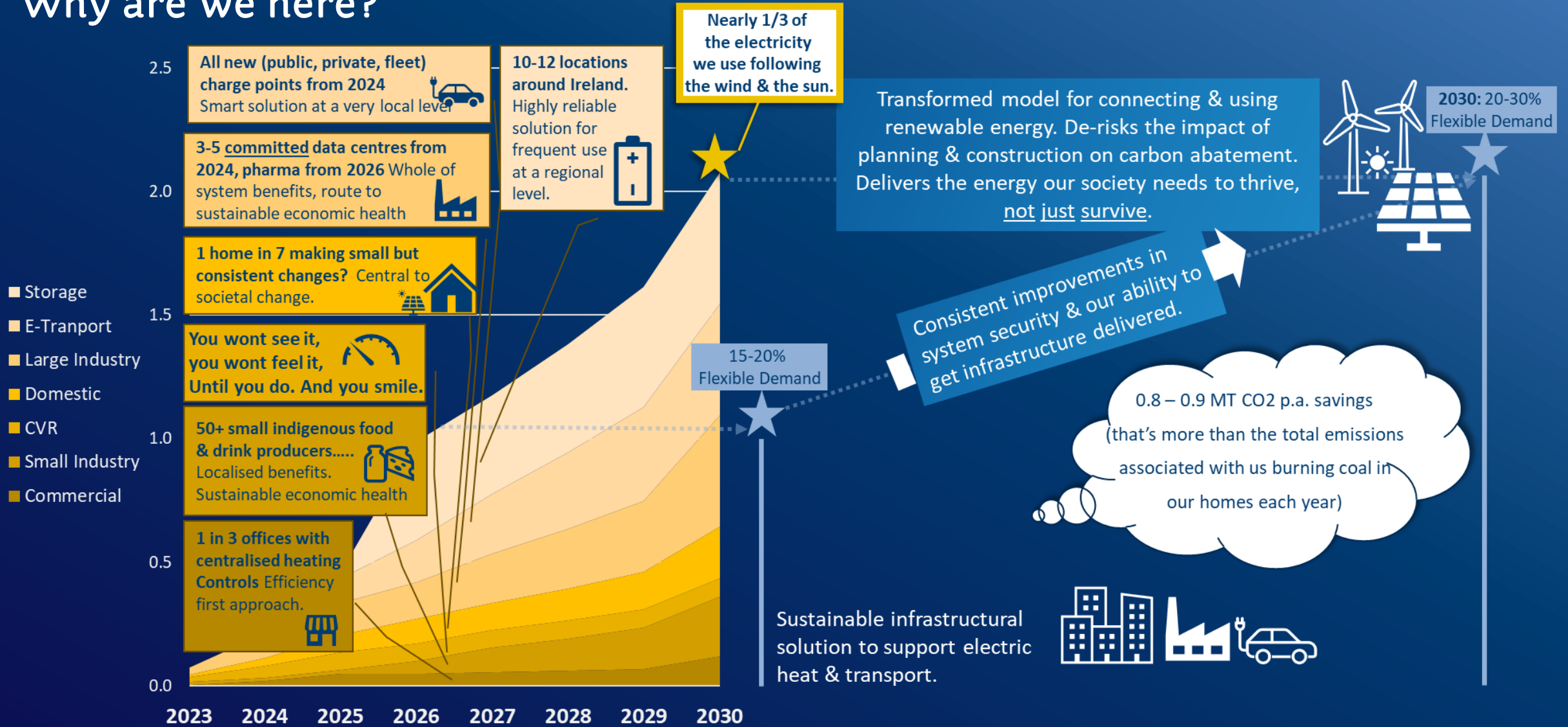


What have we
done?

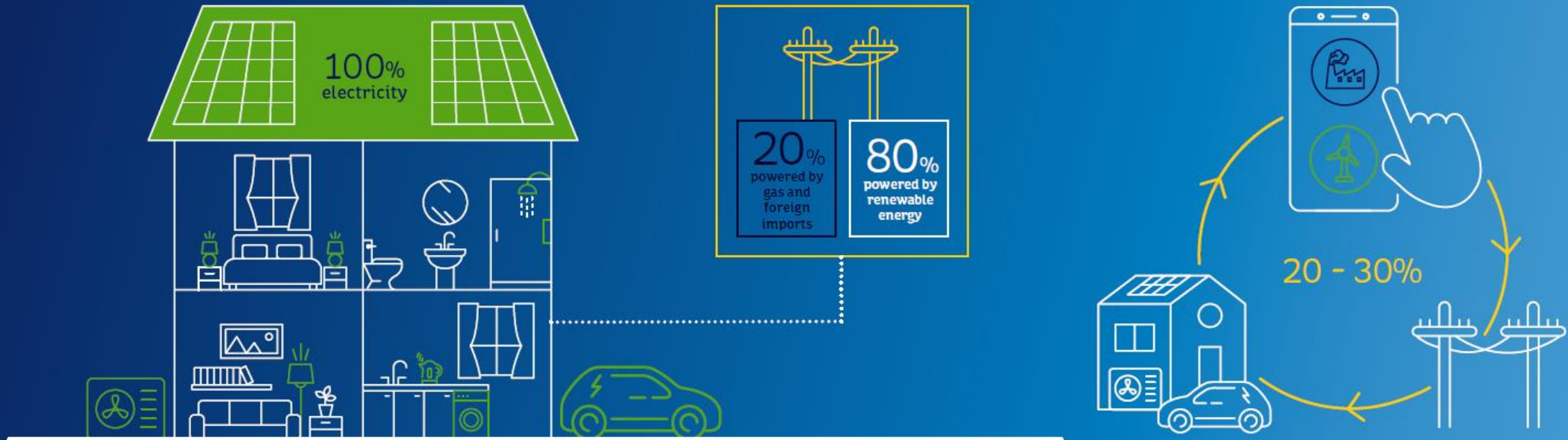


What's next?

Why are we here?



Why are we here?



↑ 10-12 TWh demand increase (+35%)
5-6 TWh heat & transport (c. 50%)
3-3.5 GW peak demand (+65%)

↓ 22-23 GW renewables (+300%)
7% oversupply limit (-40%)
3 MtCO₂eq. p.a. (-75%)

💡 Up to 10 TWh of flexibility
(1.4 - 2.4 GW)
0.86 MT CO₂ abatement p.a.

What's changing?



Why are we here?



What's changing?



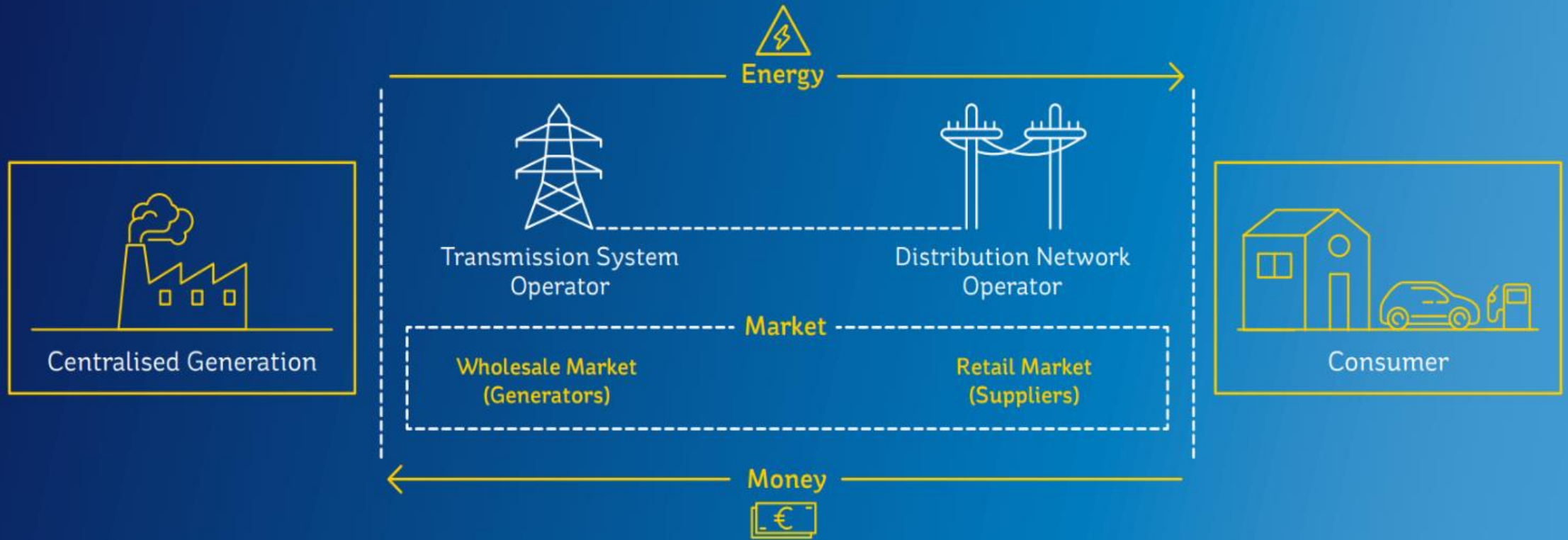
What have we
done?



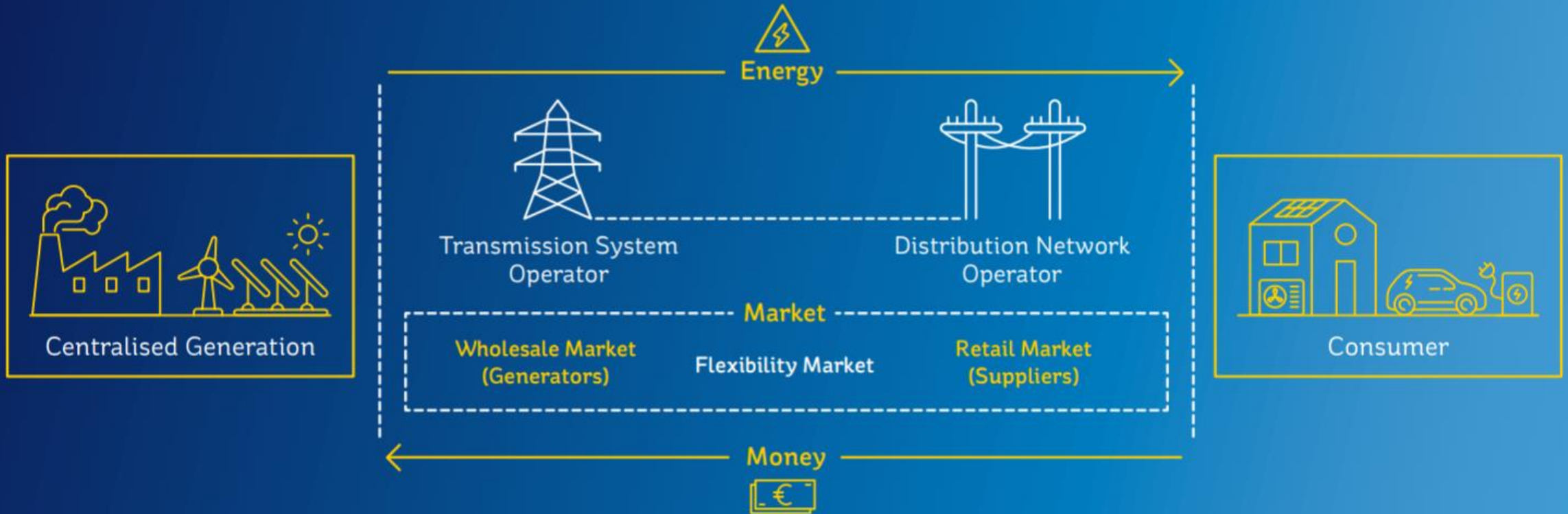
What's next?



What's changing?



What's changing?



What have we done?



Why are we here?



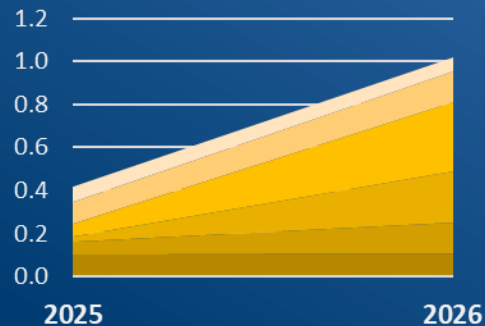
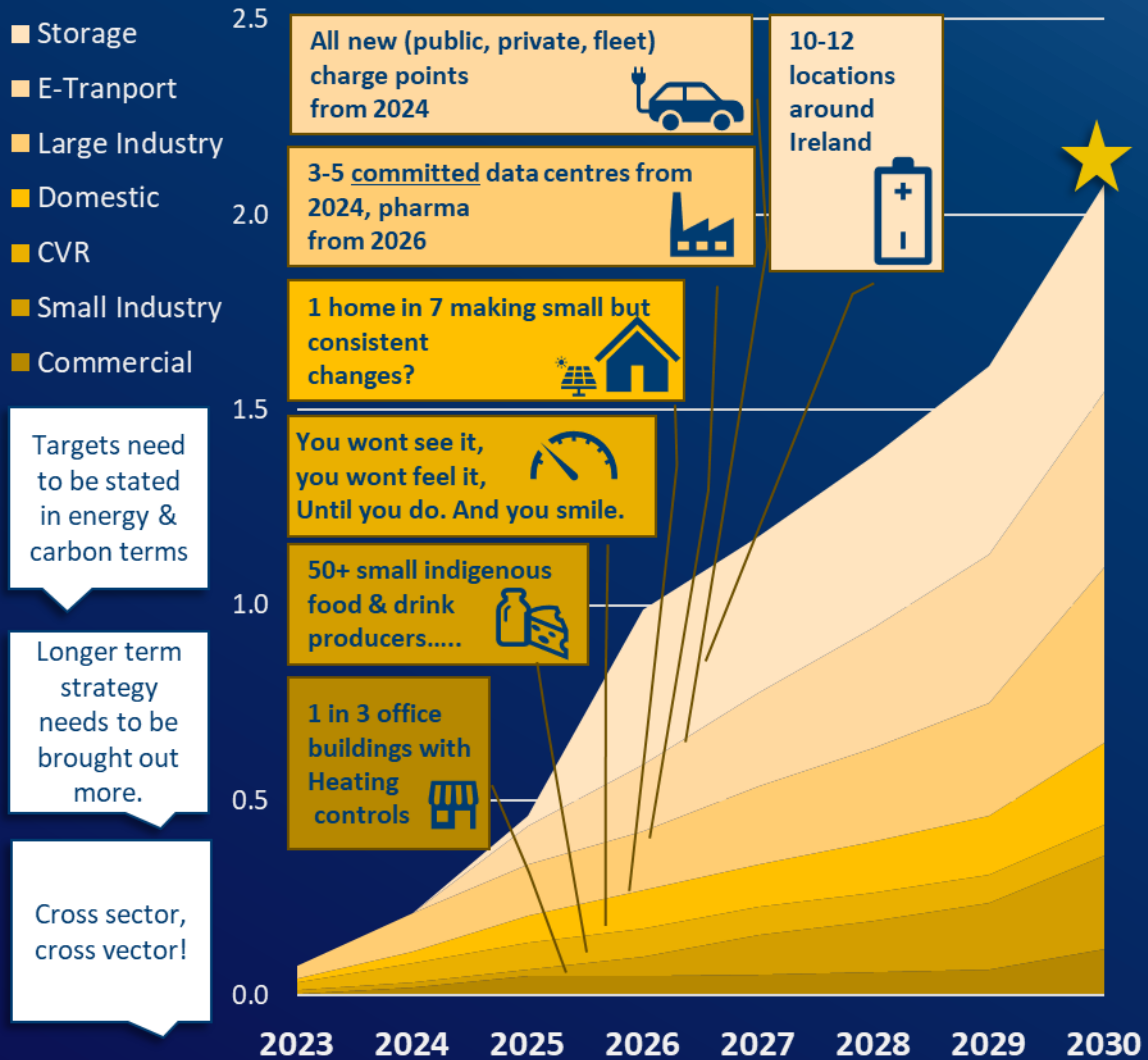
What's changing?



What have we
done?



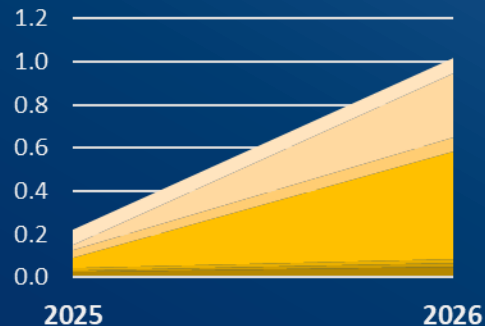
What's next?



No storage scenario ⇄

This scenario remains possible, but

- Lower probability due to progress on storage
- Lower impact due to increasing focus on heat

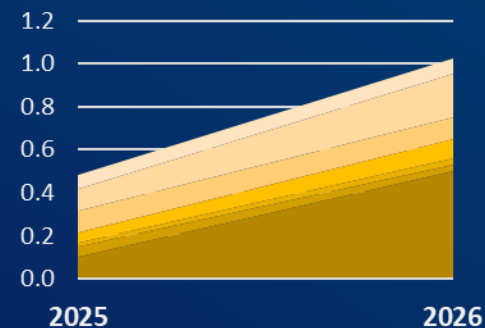


Industry led scenario ↓

Less likely than anticipated pre-consultation.

- Strong XLEU, representative body & other stakeholder concerns
- Mis-alignment with business models?

=> Focus to shift to exploring new tech solutions



Consumer led scenario ↓

Less likely than anticipated pre-consultation.

- Low / no stakeholder focus

=> Urgent need to develop industry blueprint

What have we done about it in 2023?

Vision: To meet Ireland's climate action and net zero targets

Mission Drive climate action by cultivating customer participation and flexible, whole-of-energy-system solutions

Power System



Localised energy forecasts



Scenario analysis to underpin national targets

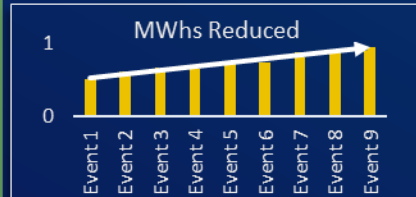


Locational value of storage

Flexibility Market



First local flex markets live 2022.
Now operational in 10 locations.
+35 locations at registration stage.



Persistent increases in demand reduction event on event



Retail Hospitality Manufacturing Pharma
Customers primarily across 4 industries

Retail Market



700 daily customer switches to smart tariffs and insights



71k customers moved on to smart microgen

57k customers paid using smart data



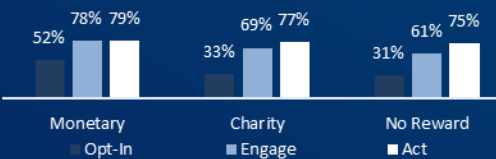
Customer



We helped 18.5k customers feel 18-22% more in control & put 13-18% more effort into their energy demand than other households, winter 22/23



+9k signups for new BTP products, to develop new leading insights on adopting new behaviours.



Smart Metering



1.46 million smart meters installed



97% of smart meters consistently connecting

357 million nightly reads 2023 year to date



+1.3 million meters sending 1/2 hourly meter data
customers can access in the Customer Portal, live Q4 022



Behind-the-Meter



Flex-ready standards for BTM technologies specified and bench tested.

SEAI Partnership for supply chain engagement.



Submission to CRU for adoption Q4 2023.

Smart meters used to identify 15k customers exporting electricity but not yet signed up to microgeneration



What's next?



Why are we here?



What's changing?



What have we
done?



What's next?

What's next? | Who cares and what do they care about?

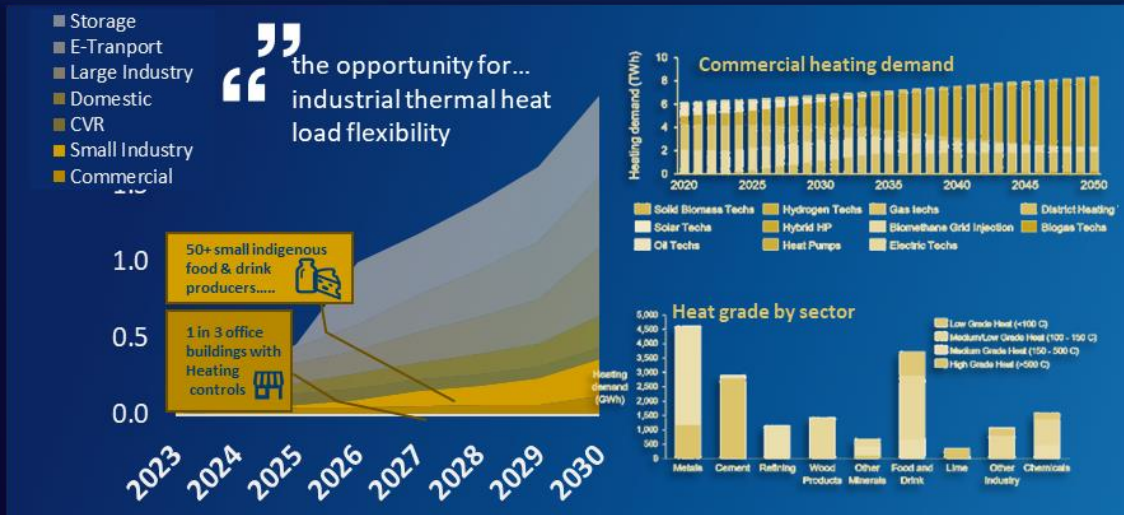
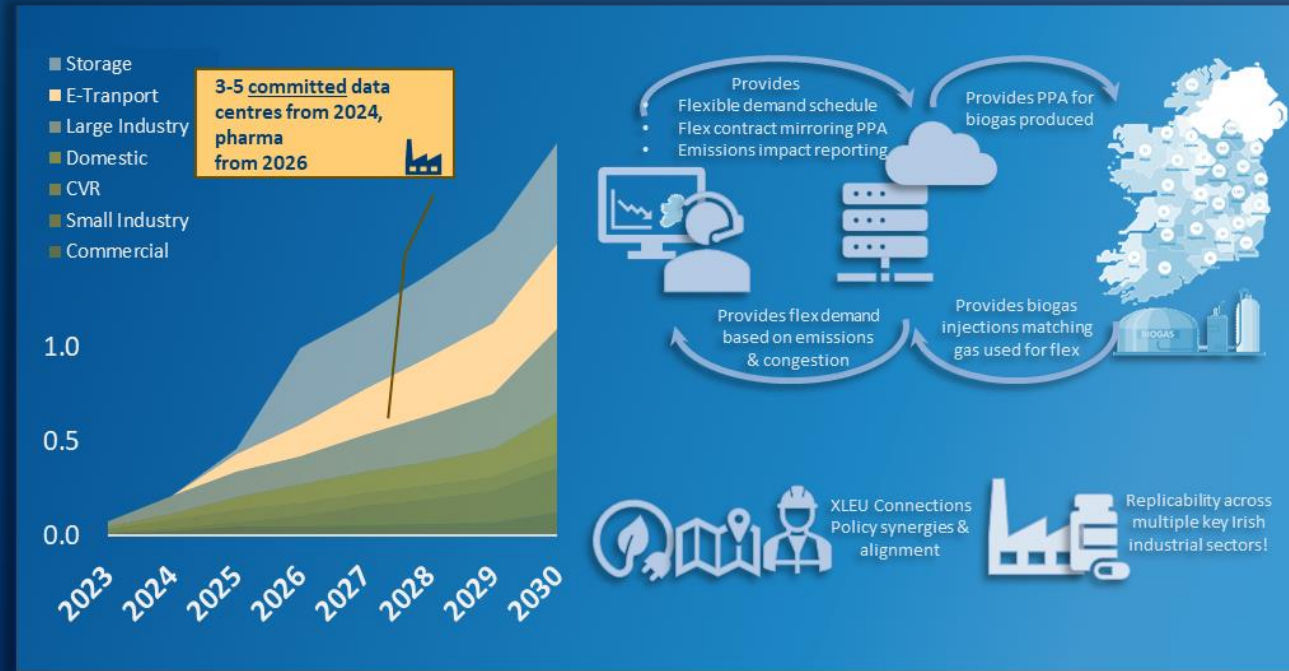
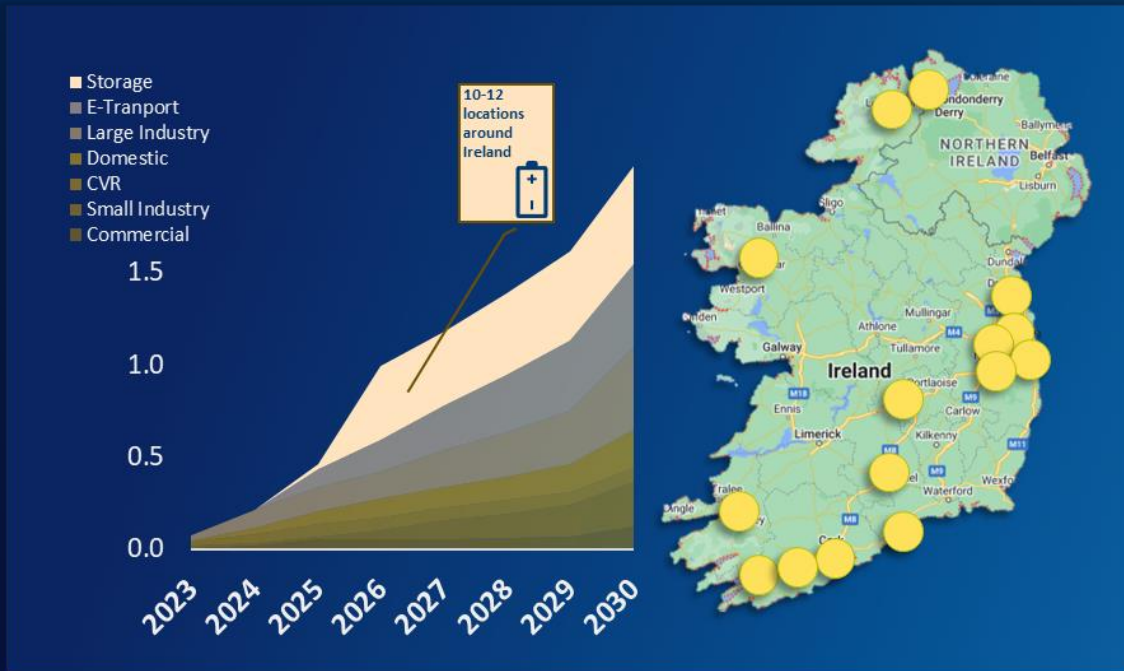
Who responded?

Representative Org (Energy)	Industrial customer	Public sector		Supplier
		Heat company	Represe... Org (Business)	Energy project developer
	Aggregator			

Summary of responses

15-20%				Blueprint
Heat	Storage	XLEUs		Role of suppliers
		Aggrega...	HVO	R&D, learning, consumer-led

What's next? | Spotlight on storage, XLEUs, heat and households.



Next Steps | Pending Energy Demand Strategy & Regulatory Target Setting Process

15-20% Next Steps

(short term)

Launch product for locational medium duration flexibility (storage)

Q1 2024

Launch product targeting XLEU carbon abatement, with initial focus on gas / green gas solution

H1 2024

Launch product targeting commercial & industrial electric heat

H1 2024

Flexible demand connections and flex-ready technical standards

H1-H2 2024

Blueprint Next Steps

(longer term)

Develop "Blueprint" with market participants, agencies and CRU

H1-H2 2024

DSO-led to Industry-led transition plan

H1-H2 2024

Develop initial sector coupling proposals with gas, transport, water & heat

H1-H2 2024

DSO, TSO, industry engagement on stacking & coordination model

Q4 2023 – Q1 2024



2023 Year Milestones

- Energy Demand Strategy Publication
- Extensive Industry Engagement
- Collaborative Design Phase
- Consultation period opens soon

2024 Through to Energisation Targets

- Briefing to Advisory Council Members



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Storage

Security of Supply Products - Update

Beat the Peak | Update We are live across our Domestic & Commercial Campaigns

BTP Business

- Build on pilot & actively **engage commercial electricity users** in demand reduction



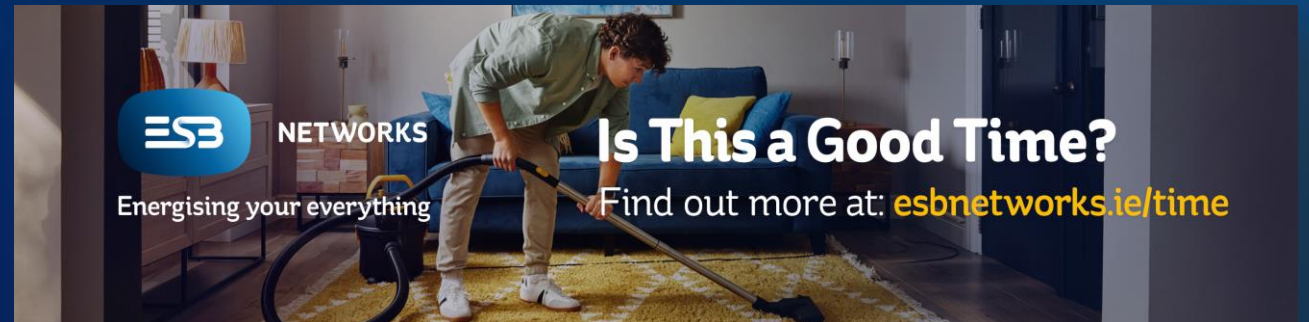
Our Ask

Business : Support us in promoting scheme to commercial users (application via e-tenders)

Domestic : Support Sign Ups and promote via your organisation or teams to encourage others to sign up

Is This A Good Time?

- The goal is to build on pilot & continue to **educate** customers and drive **behaviour change** around domestic demand side flexibility
- **Test and learn** concepts, content and rewards approach for highest engagement



Beat the Peak Business | Overview of Scheme

Registration for our scheme targeted at all commercial users is now live on etenders



PURPOSE

The purpose of the scheme is to shift demand during peak evening periods to alleviate potential tightness on the network and mitigate System Alerts.

Scheme is open to all commercial electricity users who met eligibility criteria (*QH meter, TSO or DSO connected, & pass Network Safety Checks*)



SERVICE DETAILS

During the scheme, commercial electricity users will be asked to reduce demand daily between 4.30 – 7.00pm, Monday – Friday (excluding public holidays) and for Peak Events called by ESB Networks.



FINANCIAL INCENTIVE

For Daily Events: Flexible Service Assets will receive a payment of €680 per MWh
For Peak Events, Flexible Service Assets will receive a payment of €820 per MWh reduced

Flexible Service Providers will receive a payment for each Flexible Service Asset recruited and will receive a payment calculated as 50% of the total sum of their Flexible Service Asset's payment where they have 2 or more Flexible Service Assets signed up to the scheme



Based on feedback we are offering longer duration contracts, with scheme running until March 2025, with option to extend to September 2025



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Beat the Peak Business | Challenge Recruitment



Is your business ready to **Beat the Peak?**

By signing up to ESB Networks' Beat the Peak Business programme, eligible commercial electricity users can now receive payment to reduce their electricity demand during the 4.30pm – 7pm commercial peak hours, when the margin between the electricity supply and generation is low.

To learn more about Beat the Peak Business, scan this QR code or visit esbnetworks.ie/business



ESB Networks. Energising your everything.





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Beat the Peak Business | More Information

If you are interested in learning more or applying for the scheme, or know of organisation that might be interested in applying then please see links below or reach out to our team at btp@esb.ie

LEARN MORE & SIGN-UP VIA

- **ESB Networks:** <https://www.esbnetworks.ie/who-we-are/beat-the-peak/overview/beat-the-peak-business>
- **E-Tenders: Public RFT - Beat the Peak Business (eu-supply.com)**
 - To apply for Beat the Peak Business please log in to etenders and search for RFT 243565, where you will find instructions on how to apply, and all the contract terms and tariffs



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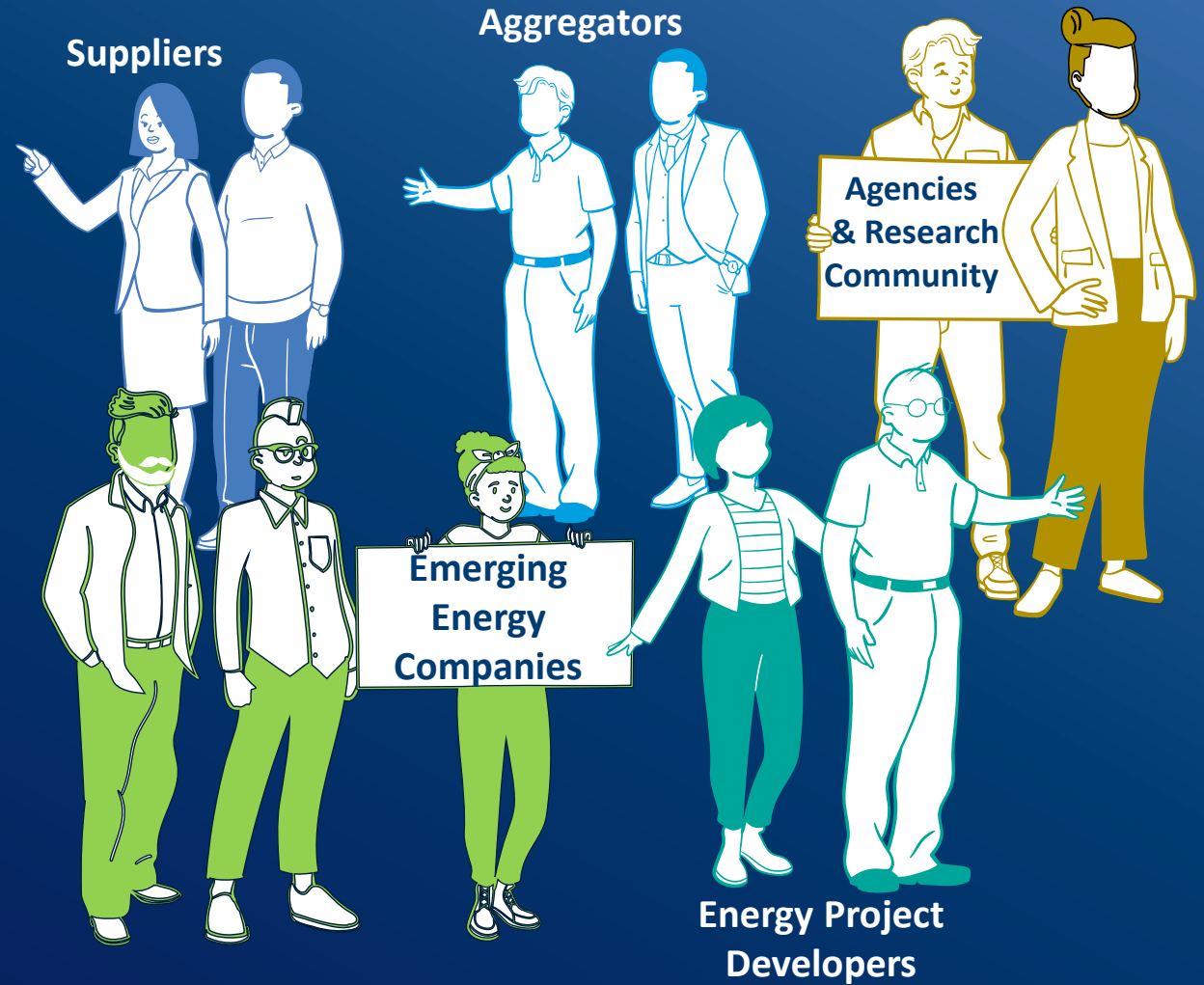
Blueprint for Flexible Demand in Markets

Blueprint: What's it all about?

Customer adoption depends on...



To secure this, we need collaboration across a diverse industry.



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It's 2035. What does Irish society look like?

(What energy infrastructure does it need?)

What rights and obligations need to be met?

These come from:

- Clean Energy Package
- Fit for 55 package
- Utilities Directive

Are these

- Clear, well defined?
- Concepts & intent, but fuzzily defined

What do we know?

To drive change in the short term, we target:

- Storage
 - XLEUs
 - C&E heat
 - Flex ready transport
 - Flexible connections
- ... "climate action" products (carbon, congestion).

We also know that

- the "ENA" (local security) products need adaptation to be useful & relevant;
- "beat the peak" is simple but meets a transitional need.

What do we need to explore?

- Consumer behavioral patterns, characteristics and responses
- C&I sectoral patterns, characteristics & responses
- New business models in the market
- New technologies (control, automation, signaling,, etc)
- Supplier / energy co. responses to market opportunities
- What definition would be used and useful for customers & industry??

Retail or Flex Market

Flex Market

Sandbox

Phased Implementation Plan

What will we have, when, in what market? 2024 – 2025, 2026-2028, 2028-2030, 2030+
How, when and why does a give market solution move from sandbox to flex to retail market?

Retail and/or Flex Market

e.g.

- Sub-metering
- OJEU or.....

We will provide an inventory.

*Key question: which items are clear,
and which are fuzzy?*

Flex Market

e.g.

- Targeted products
- Layered contracts

We will provide proposals

*Key question: are there other “near
market ready” things to target?*

Sandbox

e.g.

- Energy sharing concepts
- Aggregation control models
- Energy optimization
- Lifestyle applications

We will provide suggestions

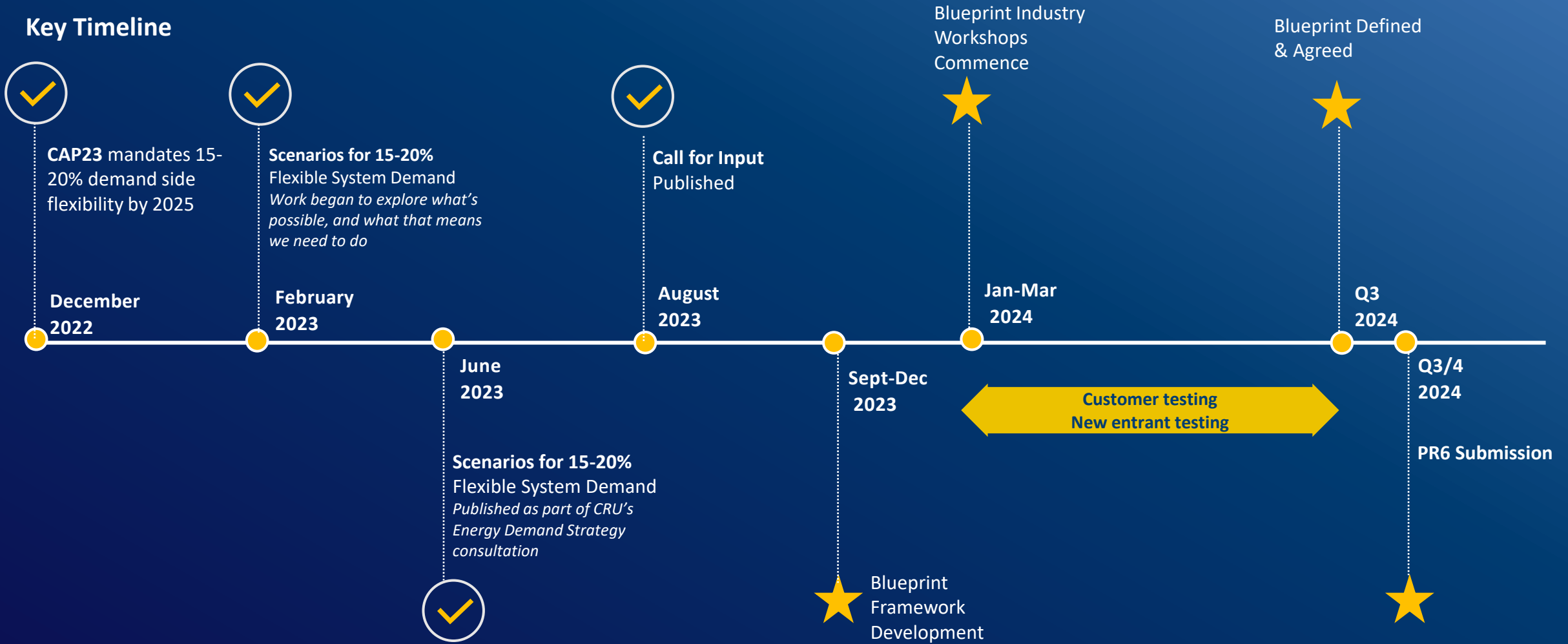
Key questions:

- *Industry priorities?*
- *New entrant un-blockers?*
- *Customer appetite??*

Blueprint Development Timeline

✓ Prior milestone
★ Future milestone

Key Timeline



TSO/DSO future operating model – industry engagement approach

AOB / Round table discussion



Thank You!

engagement@esbnetworks.ie



ESB

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